

SNOW FOR SERVICENOW



NETWORK
FACTORY

servicenow
CERTIFIED INTEGRATION



Automatically populate ServiceNow CMDB with hardware configuration and software inventory data from the Snow Software Asset Management platform.

Everyone loves out-of-the-box functionality. But what if the box is just a box; empty inside?

It's a dilemma familiar to ServiceNow managers and admins around the world, as they seek to implement fundamental ITSM and Software Asset Management must-haves:

- Product Catalog (software & hardware models)
Service Catalog (self-service software request)
- Request Process Support
- Effective CMDB
- Software License Optimization

Snow for ServiceNow helps organizations of all shapes and size avoid the need to contract hundreds of hours of expensive consultancy time by offering the automation that doesn't come as standard.

POPULATING THE PRODUCT CATALOG - SOLVED

There are two ways to create the hardware models, software models and counters needed to populate the ServiceNow Product Catalog: pay for upwards of 200 hours of consulting services to do it manually or have Snow for ServiceNow now do it for less cost and in a fraction of the time. What's more, that one-time investment in Snow for ServiceNow keeps the Product Catalog continually updated as your IT estate evolves, with no additional consultancy fees.

Display name	Name	Manufacturer	Snow application id	Discovery source
Alexander Lomakin 100 Pushups 2 (iOS)	100 Pushups 2 (iOS)	Alexander Lomakin	5614b624-5217-4d9b-bf45-6ce0a60b4789	snowsoftware
OneLouder Apps 1Weather 3 (Android)	1Weather 3 (Android)	OneLouder Apps	9b3cc6b1-657e-48ab-b034-0818ec640f24	snowsoftware
Beehive Innovations Limited 2Do 3 (iOS)	2Do 3 (iOS)	Beehive Innovations Limited	6f589b92-b895-4057-b88c-d22bde069b11	snowsoftware
Occipital, Inc 360 Panorama 4 (iOS)	360 Panorama 4 (iOS)	Occipital, Inc	ff39e3d8-a814-4c35-a1aa-466e2a3db3ec	snowsoftware
Birdstep Technology 3Connect 2	3Connect 2	Birdstep Technology	4507111f-a33b-4c1d-af98-8bc4f09e0d2	snowsoftware
Futuremark 3DMark 06	3DMark 06	Futuremark	9c81e8b8-7e82-42d0-b07b-b9d1cf6daf06	snowsoftware
New IT Solutions 4shared 2 (Android)	4shared 2 (Android)	New IT Solutions	83527ac9-4a66-46cc-ad6e-8d746c3e7973	snowsoftware
Autocab 5 Star Cars Reading 2 (iOS)	5 Star Cars Reading 2 (iOS)	Autocab	58b3d60a-7917-4b12-8fe3-a7a0eef36689	snowsoftware
50languages.com 50 Languages 5 (iOS)	50 Languages 5 (iOS)	50languages.com	5717ff28-4187-49cf-aba9-45c6bed2f8cd	snowsoftware
Yodapp AB 5:2 dieten 2 (iOS)	5:2 dieten 2 (iOS)	Yodapp AB	5aece3d0-92e1-4e7d-84e3-2a11993b95b7	snowsoftware
Foamy Media Ltd. 600 Calories 1 (iOS)	600 Calories 1 (iOS)	Foamy Media Ltd.	74f28f20-71c3-4c60-8a22-c2e792bdf652	snowsoftware

CREATING THE SERVICE CATALOG – SOLVED

Self-service creates happier, more productive employees. But self-service doesn't work without the data and processes in place to ensure the Service Catalog is populated with the right options and that software is only deployed when license are available.

Snow for ServiceNow makes creating the Service Catalog quick and easy, minimizing costly consultancy time and creating a solution that is easy to maintain and adapt to changing IT needs.

SUPPORTING THE SOFTWARE REQUEST PROCESS – SOLVED

As employees consume more software, it is vital the organization ensure this usage is in line with entitlements. Failure to do so can result in costly compliance issues.

Snow for ServiceNow automatically populates the ServiceNow interface with the SAM intelligence necessary to accurately determine the current license position, accelerating the process of fulfilling software requests while maintaining compliance.

The screenshot shows the ServiceNow interface for a software request (REQ0010002) in the 'Requested' state. A popup window titled 'Allocation details' is displayed, showing license requirements, coverage, and compliance metrics. The popup includes a table for 'Metric: Installations' and a table for 'Price, Quantity, Total, Available Licenses'.

License Requirement	Coverage	Compliance
354	300	-54

Total Installations	Unused Installations	Cost per Installation
354	126	349

Organization	Requirement	Coverage	Compliance
Company	123	123	0
Company/China	25	0	-25
Company/Denmark	111	111	0
Company/Italy	82	66	-16
Company/Sweden	13	0	-13

Price	Quantity	Total	Available Licenses
\$0.00	1	\$0.00	-54

BUILDING AN EFFECTIVE CMDB - SOLVED

A clean and comprehensive CMDB accelerates problem resolution times and drives better decision-making on managing IT investments and risks across the organization. Unfortunately, 85% of CMDB projects fail due to bad data.

Snow for ServiceNow populates the ServiceNow CMDB with cleansed and normalized data incorporating all IT assets (hardware and software) across all IT platforms in use by the organization.

SOFTWARE LICENSE OPTIMIZATION – SOLVED

Snow for ServiceNow's real value lies not just in the integration, but in the ability to optimize the software position so that the organization's Effective License Position for key vendors is as good as it can be. Snow's fully featured SAM suite makes it easier to manage software licensing for all key vendors and platforms, from desktop and mobile apps from the likes of Microsoft and Adobe to datacenter applications and databases from IBM, Oracle and SAP.

DE-RISK YOUR SERVICENOW IMPLEMENTATION WITH SNOW

Implementing ServiceNow is a big, expensive project. Don't let the lack of out-of-the-box functionality limit your ability to drive ROI. Snow for ServiceNow is the key to creating a CMDB, Product Catalog and Service Catalog as quickly as cost-effectively as possible.

KEY BENEFITS: Faster implementation | Lower consultancy costs | Greater ServiceNow ROI | Wider ServiceNow adoption | Drive data-based decision-making | Exceed service level targets